

# Brianna L. Moore

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## EXPERIENCE

### **Freelance Illustrator & Designer**

Jan. 2017 – Present

Self-Employed, Gray, TN

- Establish design goals and create visual development, ensuring that client's needs are met.
- Manage key content and present innovative ideas in client meetings that drive results.
- Produce final deliverables using Adobe software while maintaining a high standard of professionalism.

### **Graphic Designer & Illustrator Experience**

Nov. 2018

East Tennessee Museum of Natural History, Gray, TN

- Designed the logo, layout, and sequence puzzle illustration of an original learning activity page.
- Self-taught Adobe Illustrator to create high quality deliverables and meet rushed deadline within 1 week.

### **Exhibit Technician**

June 2017 – June 2018

The Toledo Zoo & Aquarium, Toledo, OH

- Specialized in painting sculptures, murals, and wall touch-ups while meeting time sensitive deadlines.
- Utilized hand and power tools to complete exhibits maintenance, installations, and creation of new elements.
- Drove company vehicles and coordinated with departments through radio, phone, and email communication.

### **Illustrator & Photographer Experience**

Jan. 2017 – May 2017

BGSU Department of Biology, Bowling Green, OH

- Designed and illustrated 4 sticker designs to represent learning activities about animal adaptation.
- Photographed 16 amphibian and reptile species to create images for use in the production of a Jenga activity.

### **Illustrator & Web Designer (Contract)**

May – July 2016

BGSU Department of Biology, Bowling Green, OH

- Strategized the redesign of department's outdated website and presented creative ideas to client.
- Utilized Adobe Experience Manager to efficiently edit and manage photos, textual content, links, and pages.
- Developed promotional trading cards, combining original illustrated art and interpretive graphic design.

## EDUCATION

### **Bachelor of Fine Arts in Digital Arts**

Dec. 2016

Bowling Green State University (BGSU), Bowling Green, OH

Minor: Studies in Natural History | GPA: 3.96 *summa cum laude*

## ADDITIONAL EDUCATIONAL PROGRAMS

### **Ohio Certified Volunteer Naturalist (OCVN) Program**

March – June 2018

Wood County Park District (WCPD), Bowling Green, OH

Attended lectures on introductory lessons in ecology, natural history, forestry, native plants, geology, ornithology, herpetology, mammals, stewardship, interpretation, entomology, and aquatic life with focus on OH.

ART+BIO COLLABORATIVE, Puerto Rico (Island Life), Texas & New Mexico (Desert Life)

Created field sketches, drawings, watercolor paintings, floral and botanical illustration, nature photography, and on-site BioArt installations. Conducted animal behavior observations, species identification, ecological sampling, UV light nocturnal insect and arachnid collecting, and nature journaling. Camped, hiked, traveled, and explored various terrain types and habitats of Puerto Rico, South Central New Mexico, and West Texas.

### EXHIBITIONS

2016 Fine Arts Center Galleries “BGSU ArtsXtravaganza” Bowling Green, OH.

2016 Juried show, The BG Arts Council “Artists 4 Animals 4” Bowling Green, OH.

2016 Juried show, Gish Film Theater “BGSU Film and Media Festival” Bowling Green, OH.

2016 Juried show, Willard Wankelman Gallery “BFA Senior Thesis Exhibition” Bowling Green, OH.

2015 Eva Marie Saint Theatre “BGSU ArtsXtravaganza Cinema Salon” Bowling Green, OH.

2015 Juried show, Dorothy Uber Bryan Gallery “BGSU Undergraduate Exhibition” Bowling Green, OH.

2014 Juried show, Dorothy Uber Bryan Gallery “BGSU Undergraduate Exhibition” Bowling Green, OH.

2014 Dorothy Uber Bryan Gallery “Northwest Ohio Community Art Exhibition” Bowling Green, OH.

2013 Juried show, Dorothy Uber Bryan Gallery “Freshmen BA and BFA Talent Awards Exhibition”  
Bowling Green, OH.

### AWARDS & GRANTS

2016 Agnes Sutter Young Hillard Scholarship Recipient, Bowling Green, OH.

2016 Student Employee of the Year Nominee, Bowling Green, OH.

2016 BGSU Center for Undergraduate Research and Scholarship (CURS) Grant, Bowling Green, OH.

2015 Animation/Video Award. First Place. BGSU Undergraduate Exhibition, Bowling Green, OH.

2014, 2015 T-Shirt Design Winner. BGSU Falcon Marching Band, Bowling Green, OH.

2013 BGSU Science, Engineering & Technology Gateway Ohio (SETGO) Grant, Bowling Green, OH.

2012-2016 BGSU Centennial Scholarship Recipient, Bowling Green, OH.

### VOLUNTEER EXPERIENCE

Aug. 2018 – Present | Bays Mountain Park & Planetarium: Exhibits Assistant

Feb. 2017-June 2018 | Wood County Park District (WCPD): Frog Monitor, Garden Cleanup, Trail Maintenance

May 2016-July 2017 | Ohio Ambassadors of Music (OAM): Band Librarian for tour across 7 European countries

Jan. 2013-Dec. 2016 | BGSU Herpetarium: Animal Caretaker specializing with Crested Geckos

### SKILLS

- Illustration, graphic design, photography, digital imaging, character design, digital painting, animation, 3D modeling. Trained in traditional media, including pen & ink, watercolor, acrylics, oils, and charcoal.
- Proficient in Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Autodesk Maya, WordPress, Adobe Experience Manager, Microsoft Office, Mac and PC platforms; basic skills with HTML, CSS.
- Touch typing speed of 70-75 WPM with accuracy and precision.
- Basic First Aid/CPR and AED certified through American Safety & Health Institute (expires Oct. 2020).
- Familiar with Spanish language.