

Brianna L. Moore

briannamooreart@gmail.com | Website: www.briannamooreart.com

EXPERIENCE

Exhibit Creation Experience

Aug. 2018 – Present

Bays Mountain Park & Planetarium, Kingsport, TN

- Assist weekly with creation of exhibit elements for interpretive materials that promote native species, including realistic bee sculptures for a new indoor/outdoor honeybee exhibit.

Freelance Illustrator & Designer

Jan. 2017 – Present

Self-Employed, Gray, TN

- Establish design goals and create visual development, ensuring that client's needs are met.
- Manage key content and present innovative ideas in client meetings that drive results.
- Produce final deliverables using Adobe software while maintaining a high standard of professionalism.

Illustration and Activity Development Experience

Nov. 2018

East Tennessee Museum of Natural History, Gray, TN

- Illustrated a sequence puzzle coloring page that featured prehistoric animals of Gray Fossil Site, two of which had never been drawn before, and developed corresponding activity for National Fossil Day celebration.
- Developed an additional original, interactive learning activity for kids and adults using a visual metaphor to teach about tooth mesowear and diet.

Exhibit Technician

June 2017 – June 2018

The Toledo Zoo & Aquarium, Toledo, OH

- Specialized in painting sculptures, murals, and wall touch-ups while meeting time sensitive deadlines.
- Utilized hand and power tools to complete exhibits maintenance, installations, and creation of new elements.
- Drove company vehicles and coordinated with departments through radio, phone, and email communication.

Illustrator & Photographer Experience

Jan. 2017 – May 2017

BGSU Department of Biology, Bowling Green, OH

- Illustrated four sticker designs to represent learning activities about animal adaptation.
- Photographed 16 amphibian and reptile species and created images to use in the production of a jenga activity.

Illustrator & Web Designer (Contract)

May – July 2016

BGSU Department of Biology, Bowling Green, OH

- Strategized the redesign of department's outdated website and presented creative ideas to client.
- Utilized Adobe Experience Manager to efficiently edit and manage photos, textual content, links, and pages.
- Developed promotional trading cards, combining original illustrated art and interpretive graphic design.

EDUCATION

Bachelor of Fine Arts in Digital Arts | Bowling Green State University (BGSU), Bowling Green, OH | Dec. 2016

Minor: Studies in Natural History | GPA: 3.96 *summa cum laude*

ADDITIONAL EDUCATIONAL PROGRAMS

Ohio Certified Volunteer Naturalist (OCVN) Program

Mar. – June 2018

Wood County Park District (WCPD), Bowling Green, OH

Attended lectures on introductory lessons in ecology, natural history, forestry, native plants, geology, ornithology, herpetology, mammals, stewardship, interpretation, entomology, and aquatic life with focus on OH.

Island Life, Desert Life Programs

Mar., July 2016

ART+BIO COLLABORATIVE, Puerto Rico (Island Life), Texas & New Mexico (Desert Life)

Created field sketches, drawings, watercolor paintings, floral and botanical illustration, nature photography, and on-site BioArt installations. Conducted animal behavior observations, species identification, ecological sampling, UV light nocturnal insect and arachnid collecting, and nature journaling. Camped, hiked, traveled, and explored various terrain types and habitats of Puerto Rico, South Central New Mexico, and West Texas.

EXHIBITIONS

2016 Fine Arts Center Galleries “BGSU ArtsXtravaganza” Bowling Green, OH.

2016 Juried show, The BG Arts Council “Artists 4 Animals 4” Bowling Green, OH.

2016 Juried show, Gish Film Theater “BGSU Film and Media Festival” Bowling Green, OH.

2016 Juried show, Willard Wankelman Gallery “BFA Senior Thesis Exhibition” Bowling Green, OH.

2015 Eva Marie Saint Theatre “BGSU ArtsXtravaganza Cinema Salon” Bowling Green, OH.

2015 Juried show, Dorothy Uber Bryan Gallery “BGSU Undergraduate Exhibition” Bowling Green, OH.

2014 Juried show, Dorothy Uber Bryan Gallery “BGSU Undergraduate Exhibition” Bowling Green, OH.

2014 Dorothy Uber Bryan Gallery “Northwest Ohio Community Art Exhibition” Bowling Green, OH.

2013 Juried show, Dorothy Uber Bryan Gallery “Freshmen BA and BFA Talent Awards Exhibition”
Bowling Green, OH.

AWARDS/GRANTS

2016 BGSU Center for Undergraduate Research and Scholarship (CURS) Grant, Bowling Green, OH.

2015 Animation/Video Award. First Place. BGSU Undergraduate Exhibition, Bowling Green, OH.

2014, 2015 T-Shirt Design Winner. BGSU Falcon Marching Band, Bowling Green, OH.

2013 BGSU Science, Engineering & Technology Gateway Ohio (SETGO) Grant, Bowling Green, OH.

VOLUNTEER EXPERIENCE

Feb. 2017-June 2018 | Wood County Park District (WCPD): Frog Monitor, Garden Cleanup, Trail Maintenance

May 2016-July 2017 | Ohio Ambassadors of Music (OAM): Band Librarian for tour across 7 European countries

Jan. 2013-Dec. 2016 | BGSU Herpetarium: Animal Caretaker specializing with Crested Geckos

SKILLS

- Illustration, graphic design, photography, digital imaging, character design, digital painting, animation, 3D modeling. Trained in traditional media, including pen & ink, watercolor, acrylics, oils, and charcoal.
- Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Autodesk Maya, WordPress, Adobe Experience Manager, Microsoft Office; basic skills with HTML, CSS; experience with PCs and Macs.
- Basic First Aid/CPR and AED certified through American Safety & Health Institute (expires Oct. 2020).
- Familiar with Spanish language.